

**REMARKS**

Claims 1, 7, and 36 are amended. Claims 1-12 and 36-40 are presented for examination.

The invention relates to video sharing, and more particularly to techniques for advertisement-supported video sharing using an automated, network-accessible server in which advertisers provide advertisements that users can associate with user-uploaded videos. The claims have been amended to clarify this inventive concept, and are believed to be readily distinguishable from the prior art of record. Reconsideration of the previous rejections is respectfully requested.

***Conclusion***

The claims currently pending in this case, as amended above, are believed to be in condition for allowance. The applicant therefore requests that the examiner withdraw any outstanding objections and rejections and issue a notice of allowability for pending claims 1-12 and 36-40.

The Commissioner is authorized to refund any overpayment or charge any deficiencies associated with this paper to Deposit Account No. 50-4262.

Respectfully submitted  
STRATEGIC PATENTS, P.C.

/Robert Mazzaresc

Robert A. Mazzaresc  
Reg. No. 42,852  
Tel.: (781) 453-9993

September 7, 2007